



2022 SPONSORSHIP OPPORTUNITIES

BONIFAYRODEO.COM

OCTOBER 6 - 8, 2022

Main Event Sponsor

\$5,000.00

- Sponsor will be recognized as being the Main Sponsor of the event with your name on all advertisements, printed material and press releases
- Sponsor will receive 30 General Admission complimentary Rodeo tickets to the event
- Banner with Company Name and Logo displayed in arena
- 30 second Video & Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis website
- Additional information per contract with Ram Series Rodeo
- Opportunity to toss items from a Ram truck each night at intermission
- Designated Front Gate Area for display of company advertisement
- 5 - VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Parade Sponsor

\$2,500.00 (limit one)

- Recognition in all advertisements, printed materials and press releases
- Sponsor will receive 15 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- 30 second Video & Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram truck each night at intermission
- Designated Front Gate Area for display of company advertisement
- 4 - VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Ticket Sponsor

\$2,500.00 (limit one)

- Recognition on all advertisements, printed materials and press releases
- Sponsor will receive 15 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and logo displayed in arena
- 30 second Video & Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram truck each night at intermission
- Designated Front Gate Area for display of company advertisement
- 4 - VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Jumbo Tron Sponsor

\$2,000.00 (limit one)

- Sponsor will receive 12 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- 30 second Video & Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram Truck each night at intermission
- Designated Front Gate Area for display of company advertisement
- 3 – VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Entertainment Sponsor

\$2,000.00 (limit one)

- Sponsor will receive 12 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- 30 second Video & Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram Truck each night at intermission
- Designated Front Gate Area for display of company advertisement
- 3 – VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Children's Night Sponsor (Thursday Night Host)

\$1,800.00 (limit one)

- Recognition in all Press Releases and printed material as Children's Night Sponsor
- Sponsor will receive 10 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- 30 second Video & Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram truck each night at intermission
- Sponsor will assist & participate during Children's Activities/Event
- Designated Front Gate Area for display of company advertisement
- 2 – VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Military Appreciation Sponsor (Friday Night Host)**\$2,000.00 (limit one)**

- Recognition in all Press Releases, and printed material as Military Appreciation Sponsor
- Sponsor will receive 12 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- 30 second Video & Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram truck each night at intermission
- Sponsor will assist & participate during Pre-Show Activities/Event
- Designated Front Gate Area for display of company advertisement
- 3 - VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Tough Enough to Wear Pink (Saturday Night Host)**\$2,250.00 (limit one)**

- Recognition in all Press Releases, and printed material as Tough Enough to Wear Pink Sponsor
- Sponsor will receive 15 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- 30 second Video & Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram truck each night at intermission
- Sponsor will assist & participate during Pre-Show Activities/Event
- Designated Front Gate Area for display of company advertisement
- 3 - VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Bull Run Sponsor**\$1,500.00 (limit one)**

- Recognition in all Press Releases and printed material as 2021 Bull Run Sponsor
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram truck each night at intermission
- Designated Front Gate Area for display of company advertisement
- 1 - VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Grand Entry Sponsor

\$1,500.00 (limit one)

- Recognition as Grand Entry Sponsor
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Designated Front Gate Booth area for display of company advertisements
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram Truck each night at intermission
- Designated Front Gate Area for display of company advertisement
- 1 – VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Mutton Bustin' Sponsor

\$1,500.00 (limit one)

- Recognition as Mutton Bustin' Sponsor during event each night
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club website
- Designated Front Gate Area for display of company advertisement
- 1 – VIP Parking Passes
- Gold Buckle Seating - Premier Seating around arena fence

Entrance Gate Sponsor

\$1,500.00

- Recognition as Entrance Gate Sponsor with Company Name/ Logo on Arena Entrance Gate
- Sponsor will receive 8 General Admission complimentary Rodeo tickets
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club Website
- Designated Front Gate Area for display of company advertisement
- 1 – VIP Parking Pass
- Gold Buckle Seating - Premier Seating around arena fence

Exit Gate Sponsor

\$1,500.00

- Recognition as EXIT GATE Sponsor with Company Name and Logo on Arena Exit Gate
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club Website
- Designated Front Gate Area for display of company advertisement
- 1 – VIP Parking Pass
- Gold Buckle Seating - Premier Seating around arena fence

Chute Gate Sponsor

\$1,500.00 (seven gates eligible)

- Recognition as CHUTE GATE Sponsor with Company Name and Logo on Chute Gate
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club website
- Designated Front Gate Area for display of company advertisement
- 1 – VIP Parking Pass
- Gold Buckle Seating - Premier Seating around arena fence

Event Sponsor

\$1,000.00

**Bareback Riding Steer Wrestling Barrel Racing Saddle Bronc Riding
Tie-Down Roping Bull Riding Team Roping**

- Recognition as EVENT Sponsor each night of the Rodeo
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club website
- 1 – VIP Parking Pass

Kiss Cam Sponsor

\$1,000.00

- Recognition as Kiss Cam Sponsor every time the Kiss Cam is on the jumbo tron
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis Club website
- 1 – VIP Parking Pass

Fan of the Night Sponsor

\$1,000.00

- Recognition as Fan of the Night Sponsor on the jumbo tron
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Logo advertising on the Jumbo Tron
- Recognition on the Bonifay Kiwanis Club website
- 1 – VIP Parking Pass

Timer Sponsor

\$500.00

- Recognition as Timer Sponsor
- Sponsor will receive 4 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club website

Gold Sponsor

\$1,500.00

- Recognition as a Gold Sponsor each night
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club website
- Opportunity to toss items from a Ram Truck each night at intermission
- Designated Front Gate Area for display of company advertisement
- 2 – VIP Parking Pass
- Gold Buckle Seating - Premier Seating around arena fence

Silver Sponsor

\$1,000.00

- Recognition as a Silver Sponsor each night
- Sponsor will receive 8 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club website
- 1 – VIP Parking Pass

Bronze Sponsor

\$750.00

- Recognition as a Bronze Sponsor each night
- Sponsor will receive 4 General Admission complimentary Rodeo tickets to the event
- Participation in both Rodeo Parades
- Banner with Company Name and Logo displayed in arena
- Recognition on the Bonifay Kiwanis Club website

COMMITMENT IS DUE JULY 15, 2022
PAYMENT IS DUE AUGUST 15, 2022
LOGO/VIDEO DUE SEPTEMBER 1, 2022

Send your commitment with the below information to miranda@panhandlelumber.com or donna@holmeschamber.com:

Contact Name:

Company/Organization (if applicable):

Phone Number:

Email Address:

Sponsorship Level(s):

Sponsorship Amount(s) to be Paid:

Attach video and/or logo (due Sept 1, 2022)

Sponsorship Contact:

Miranda Hudson

(850) 373-5003

miranda@panhandlelumber.com

Donna Meldon

(850) 326-2968

donna@holmeschamber.com

Make checks payable to:

Bonifay Kiwanis Club

PO Box 285

Bonifay, FL 32425

Website: bonifayrodeo.com